

DAFTAR PUSTAKA

- Abdurrohman, F. (2019). *Pengaruh Daya Tarik Wisata dan Citra Destinasi Terhadap Minat Berkunjung Ulang Melalui Kepuasan Pengunjung Sebagai Variabel Intervening (Studi Pada Pengunjung Obyek Wisata Pantai Logending)* (Doctoral dissertation, Universitas Putra Bangsa).
- Aliman, N. K., Hashim, S. M., Wahid, S. D. M., & Harudin, S. (2016). *Tourists' Satisfaction with a Destination: An Investigation on Visitors to Langkawi Island*. *International Journal of Marketing Studies*, 8(3), 173.
- Angelica, G., & Ardiansyah, I. (2023). Pengaruh daya tarik wisata terhadap revisit intention di Museum Wayang kawasan Kota Tua Jakarta. *Altasia Jurnal Pariwisata Indonesia*, 5(2), 125-133.
- Ardiansyah, Y., & Ratnawili, R. (2021). Daya Tarik, Citra Destinasi, Dan Fasilitas Pengaruhnya Terhadap Niat Berkunjung Ulang Pada Objek Wisata Wahana Surya Bengkulu Tengah. *Jurnal Manajemen Modal Insani Dan Bisnis (Jmmib)*, 2(2), 129-137.
- Assael. (2007). *Consumer Behavior and Marketing Action Edisi 3*. Boston Massachusset AS: Kent Publishing Company.
- Baharuddin, A., Kasmita, M., & Salam, R. (2017). Analisis Kepuasan Wisatawan Terhadap Daya Tarik Wisata Malioboro Kota Yogyakarta. *Jurnal Ad'mistrare*, 3(2), 107.
- Baker, D. A., & Crompton, J. L. (2000). *Quality, satisfaction, and behaviour intentions*. *Annuals of Tourism Research*, 27(3) 785- 804.
- Chiu, W., Zeng, S., & Cheng, P. S. T. (2016). *The Influence Of Destination Image And Tourist Satisfaction On Tourist Loyalty: A Case Study Of Chinese Tourists In Korea*. *International Journal of Culture, Tourism, and Hospitality Research*, 10(2), 223-234.
- Choi, J., Lee, A., & Ok, C. (2013). *The Effects of Consumers Perceived Risk and Benefit on Attitude and Behavioral Intention : A Study of Street Food The Effects of Consumers Perceived Risk and Benefit on Attitude and Behavioral Intention : A Study of Street Food*. *Journal of Travel & Tourism Marketing*, 30(3), 222–237. <https://doi.org/10.1080/10548408.2013.774916>
- Coban, S. 2012. *The effects of the image of destination on tourist satisfaction and loyalty: the case of Cappadocia*. *European Journal of Social Sciences*, 29 (2) : 222-232.

- Coban, S. (2012). *The effects of the image of destination on tourist satisfaction and loyalty: the case of Cappadocia.*
- Darojat, I. (2021). Analisis Pengaruh Daya Tarik Wisata dan Kualitas Pelayanan Terhadap Minat Berkunjung Ulang Dengan Kepuasan Pengunjung Sebagai Variabel Intervening (Studi Pada Citra Raya Water World). *Dynamic Management Journal*, 5(1), 23-37.
- Destari, F. (2017). Meningkatkan *Intention to Revisit* melalui Keunikan Jasa Pariwisata & *Destination Image*: Studi Kasus pada Big Event JFC.
- Dian, C.A.L. Purwanto, H. & Vonseica, B.R. (2021). Pengaruh *Destination Image* Terhadap *Revisit Intention* dan *Intention to Recommend* Melalui *Satisfaction* Sebagai Variabel Intervening. *Management and Business Review*, 5 (2), hal. 176-187.
- Fadilah Radhiatul. (2021). pengaruh *tourist satisfaction*, *tourist experience*, dan *destination image* terhadap *revisit intention* wisatawan mancanegara ke kabupaten mentawai sumatera barat.
- Faturochim, M. F. (2024). Analisis pengaruh *destination heritage quality* dan *city personality* terhadap *destination image* dan dampaknya terhadap *revisit intention*. *Neraca: Jurnal Ekonomi, Manajemen dan Akuntansi*, 2(4), 244-255.
- Ghozali, Imam. 2006. *Aplikasi Analisis Multivariate dengan Program SPSS*. Edisi Ke 4. Semarang: Badan Penerbit Universitas Diponegoro
- Ghozali, Imam. 2013. *Aplikasi Analisis Multivariate dengan Program IBM SPSS 21 Update PLS Regresi*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. 2018. *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 25*. Semarang: Universitas Diponegoro.
- Hadi, Sutrisno. 2004. *Penelitian Research*. Yogyakarta: BPFE.
- Hailin, Q., Hyunjung, L., & Hyunjung, H. (2010). *A model of destination branding : Integrating the concepts of the branding and destination image*. *Tourism Management*, 32(3), 465–476.
- Hanif, A., Kusumawati, A., & Mawardhi, M. K. (2016). *Pengaruh citra destinasi terhadap kepuasan wisatawan serta dampaknya terhadap loyalitas wisatawan (Studi pada wisatawan nusantara yang berkunjung ke Kota Batu)* (Doctoral dissertation, Brawijaya University).

Hayati, F., & Levyda, S. B. (2016). Pengaruh Citra Pariwisata Terhadap Minat Berkunjung Kembali Studi Kasus di Kabupaten Padang Pariaman. In *Conference on Management and Behavioral Studies*.Khansa, V. R., & Farida, N. (2016). Pengaruh harga dan citra destinasi terhadap niat berkunjung kembali melalui kepuasan (studi pada wisatawan domestik Kebun Raya Bogor). *Jurnal Ilmu Administrasi Bisnis*, 5(4), 104-114.

https://satadata.kebumenkab.go.id/index.php/web/detail_indikator_sektoral/1550

Jeong, Y., Yu, A., & Kim, S. K. (2020). *The antecedents of tourists' behavioral intentions at sporting events: The case of South Korea*. *Sustainability* (Switzerland), 12(1).

Kotler Dan Keller. (2009), *Manajemen Pemasaran*. Edisi 13. Jilid 1. Jakarta: Glora. Aksara Pratama.

Kotler, P. dan Keller, K, L. 2009. *Marketing management*, 13th edition. New Jersey: Prentice Hall.

Kusumaningrum, S., Rachma, N., & ABS, M. K. (2022). Pengaruh persepsi harga, promosi dan kualitas layanan terhadap niat kunjung kembali wisatawan melalui kepuasan sebagai variabel intervening (Studi Kasus Mahasiswa FEB Unisma Angkatan 2018). *E-JRM: Elektronik Jurnal Riset Manajemen*, 11(18).

Kusumawardani, N. (2020). *Pengaruh Citra Destinasi Dan Daya Tarik Wisata Terhadap Minat Kunjung Ulang Dengan Kepuasan Sebagai Variabel Intervening (Studi Pada Pendaki Gunung Prau Via Patak Banteng)* (Doctoral dissertation, Universitas Putra Bangsa).

Lee, J., Kyle, G., & Scott, D. (2012). The Mediating Effect of Place Attachment on the Relationship between Festival Satisfaction and Loyalty to the Festival Hosting Destination. *Journal of Travel Research*, 51(6), 754–767.

Martin, D., O'Neill, M., Hubbard, S., & Palmer, A. (2008). *The role of emotion in explaining consumer satisfaction and future behavioural intention*. *Journal of Services Marketing*, 22(3), 224–236

Nastabiq, M., & Soesanto, H. (2021). The effect of destination attractiveness, destination service quality and tourist satisfaction on the intention of revisit to Kota Lama Semarang. *International Journal of Economics, Business and Accounting Research (IJEBAR)*, 5(2).

Nugraha, S.A. dan Adialita, T. (2021), Pengaruh Media sosial *Marketing* terhadap Minat Berkunjung Wisatawan di Kota Bandung Melalui Nilai yang

- Dipersepsikan (*The Effect of Media sosial Marketing On the Visit Intention in Bandung Mediated by Perceived Value*), Vol. 2 No. 3, pp. 195-212
- Nurlestari, A. fitri. (2016). Pengaruh Daya Tarik Wisata terhadap Niat Kunjungan Ulang Wisatawan dengan Kepuasan Wisatawan sebagai Variabel Intervening pada Taman Safari Indonesia Cisarua Bogor. *Jurnal Pariwisata*.
- Parastiwi, F. D., & Farida, N. (2016). Pengaruh daya tarik dan *word-of-mouth* terhadap kunjungan ulang melalui kepuasan. *Jurnal Ilmu Administrasi Bisnis*, 6(1), 68-76.
- Pujiastuti, E. E., Utomo, H. J. N., & Hidayati, N. (2022). Pengaruh *Tourist Motivation* dan *Tourist Attraction* Terhadap *Tourist Satisfaction* Serta Dampaknya Pada *Tourist Benefit* di Masa Pandemi Covid 19. *Jurnla Ilmiah Administrasi Bisnis Dan Inovasi*, 6(1), 31-50.
- Rakib, M. (2017). Strategi Pengembangan Ekonomi Kreatif Berbasis Kearifan Lokal Sebagai Penunjang Daya Tarik Wisata. *Journal of Chemical Information and Modeling*, 8(9), 1–58.
- Ramseook-Munhurrun, P., Seebaluck, V. N., & Naidoo, P. (2015). *Examining the Structural Relationships of Destination Image, Perceived Value, Tourist Satisfaction and Loyalty: Case of Mauritius. Procedia - Social and Behavioral Sciences*, 175, 252–259.
- Rao, Purba. 1996. Measuring consumer perception through factor analysis. *The asianmanager*. February-march, pp 28-23.
- Sinambela, E. A. (2021). *Examining the relationship between tourist motivation, touristic attractiveness, and revisit intention. Journal of Social Science Studies (JOS3)*, 1(1), 25-30.
- Sondakh, P. M. N., & Tumbel, A. (2016). Pelayanan, Keamanan dan Daya Tarik Mempengaruhi Minat Wisatawan yang Berkunjung Ke Objek Wisata Alam Gunung Mahawu, Tomohon. *Jurnal Berkala Ilmiah Efisiensi*, 16(01), 280–288.
- Song, H. M., Kim, K. S., & Yim, B. H. (2017). *The mediating effect of place attachment on the relationship between golf tourism destination image and revisit intention. Asia Pacific Journal of Tourism Research*, 22(11), 1182–1193. <https://doi.org/10.1080/10941665.2017.1377740>
- Stylos, N., Vassiliadis, C. A., Bellou, V., & Andronikidis, A. (2016). *Destination images, holistic images and personal normative beliefs:*

Predictors of intention to revisit a destination. In Tourism Management(Vol. 53). <https://doi.org/10.1016/j.tourman.2015.09.006>

Sugiyono, 2019. Metode Penelitian Kuantitatif Kualitatif dan R&D. Bandung: Alfabeta

Sugiyono. 2010. “*Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D*”. Bandung: Alfabeta.

Sugiyono. 2010. *Metode Penelitian Kuantitatif Kualitatif dan Kombinasi (Mixed Methods)*. Bandung: Alfabeta.

Sun, X., et al. 2013. *Developing destination loyalty: The case of Hainan Island. Annals of Tourism Research*, 43 : 547-577.

Tian-Cole, S., Crompton, J.L. and Willson, V.A. (2002) *An Empirical Investigation of the Relationships between Service Quality, Satisfaction and Behavioral Intentions among Visitors to a Wildlife Refuge. Journal of Leisure Research*, 34, 1-24.

Tilaki, M.J.M, Marzbali, M.H, Abdullah, A., & Bahauddin, A. (2016). *Examining the Influence of International Tourists' Destination Image and Satisfaction on Their Behavioral Intention in Penang, Malaysia. Journal of Quality Assurance in Hospitality & Tourism*, 17(4), 425–452.

Undang-Undang Nomor 10 Tahun 2009 Tentang Kepariwisataan, Sekretariat Negara. Jakarta (2009). Indonesia.

Yoeti, A. (2002). Pengantar Ilmu Pariwisata. Jakarta.

Zhao, H., Yao, X., Liu, Z., & Yang, Q. (2021). *Impact of Pricing and Product Information on Consumer Buying Behavior With Customer Satisfaction in a Mediating Role. Frontiers in Psychology*, 12, 1–11.